

# United Nations **Global Tourism Plastic Initiative**



By endorsing the United Nations Global Tourism Plastic Initiative (GTPI), Rogers Hospitality is dedicated to taking concrete steps and actionable commitments by 2025 to reduce plastic waste produced by its operations and encourage guests and other stakeholders to do the same. The group strives for zero-waste goals by minimizing single-use plastics such as straws or cutlery; offers more eco-friendly alternatives such as reusable containers; increases recycling efforts through improved sorting systems; reduces packaging waste with bulk purchasing options for food supplies; creates awareness campaigns about proper disposal methods among staff members and guests alike; and supports local initiatives aiming at eliminating oceanic plastic pollution from rivers or beaches.

Besides reducing existing plastic waste, we also commit to using only recycled materials whenever possible, while promoting circular economy models. These initiatives are all part of Now for Tomorrow, our program towards sustainable and responsible tourism.

The Global Tourism Plastics Initiative unites the tourism sector behind a common vision to address the root causes of plastic pollution. It enables businesses, governments, and other tourism stakeholders to lead by example in the shift towards a circular economy of plastics. Over 100 organizations have become signatories and disclosed their ambitious commitments with regards to the elimination of unnecessary single-use plastics, transition to reuse models and use of reusable, recyclable, or compostable plastic packaging and items.



*Axelle Mazery, our Chief Brand & Communication Officer | Sustainability Leader, was a keynote and panel Speaker at the 2022 Global Sustainable Tourism Forum hosted by the Ministry of Culture, Sports and Tourism of the Republic of Korea in collaboration with the UN Environment Programme and UN World Tourism Organisation. The main theme was "Accelerating the transition to Green Tourism".*